



KANSAS PROFESSIONAL RODEO ASSOCIATION

A non-profit Kansas Corporation

www.kansasprorodeo.com



The Kansas Professional Rodeo Association (KPRRA) is a Kansas corporation with its roots deep in the rodeo heritage of our state since 1980. Our mission is to promote rodeos as a sport and profession, striving at all times to insure honesty and fairness to both the contestants and the producers; to create an amicable relationship among stock contractors, rodeo committees and contestants, to inspect, approve and help advertise rodeos being sponsored in accordance with KPRRA standards. KPRRA sanctions 35+ rodeos a year and over 40 co-approved rodeos with other associations.

Our goal for you as a sponsor is to provide you with a wealth of influence from our more than 500 members from not only Kansas but the surrounding states of Nebraska, Colorado, Oklahoma and Texas. We would like to use this influence and buying power to help promote your business by putting your dollars to work with different advertising avenues. Attached are several sponsor packages that will hopefully fit your needs and/or the needs of your business.

We look forward to having you on board as a sponsor and very much appreciate the support of people who love the sport of rodeo and want to be involved in keeping this rich heritage alive! Thank you in advance for any sponsorship you feel would work for you. It is greatly appreciated!

For more information, please feel free to contact our President, Leon Winfrey at (620)629-0946 or our Secretary, Tina Kessler at (308)880-0169, or any of our event directors, listed on our website – our website also has a wealth of information about our association.

www.kansasprorodeo.com

2018 KANSAS PROFESSIONAL RODEO ASSOCIATION EVENT SPONSORSHIP LEVELS



RUBY SPONSOR ~ \$5,000.00

- a. Company logo displayed in each edition of the *Rodeo News*
- b. One year subscription to the *Rodeo News*
- c. Company logo and website linked on the home page of www.kansasprorodeo.com
- d. Company logo and website linked on the sponsor page of www.kansasprorodeo.com
- e. Company logo to sponsor an individual page i.e. "standings, schedule, results..."
- f. Company logo embroidered on all KPR finals jackets (as shown in above picture)
- g. Company banner displayed at the KPR Finals, provided by sponsor
- h. Company flag carried during the KPR Finals, provided by sponsor
- i. Full-page (color) advertisement in the KPR Finals program (7.5x9.5)
- j. Company logo posted on the KPR Facebook page
- k. 14 tickets to attend the KPR Finals performance(s) with VIP seats
- l. Gift of KPR finals jacket(s)

JADE SPONSOR ~ \$2,500.00

- a. Company logo displayed in each edition of the *Rodeo News*
- b. One year subscription to the *Rodeo News*
- c. Company logo and website linked on the home page of www.kansasprorodeo.com
- d. Company logo and website linked on the sponsor page of www.kansasprorodeo.com
- e. Company logo to sponsor an individual page i.e. "standings, schedule, results..."
- f. Company logo embroidered on all KPR finals jackets (as shown in above picture)
- g. Company banner displayed at the KPR Finals, provided by sponsor
- h. Full-page (black & white) advertisement in the KPR Finals program (7.5x9.5)
- i. Company logo posted on the KPR Facebook page
- j. 10 tickets to attend the KPR Finals performance
- k. Gift of KPR finals jacket

CRYSTAL SPONSOR ~ \$1,000.00

- a. Company logo and website linked on the sponsor page of www.kansasprorodeo.com
- b. Company logo posted on the KPR Facebook page
- c. Full-page (black & white) advertisement in the KPR Finals program (7.5x9.5)
- d. 6 tickets to attend the KPR Finals performance
- e. Company name announced during the KPR Finals performances
- f. Company banner displayed at the KPR Finals, provided by sponsor

CLASSIC SPONSOR ~ \$500.00

- a. Company logo and website linked on the sponsor page of www.kansasprorodeo.com
- b. Company logo posted on the KPR Facebook page
- c. Half-page (black & white) advertisement in the KPR Finals program (4.75x7.5)
- d. 4 tickets to attend the KPR Finals performance
- e. Company name announced during the KPR Finals performances

GRAND SPONSOR ~ \$250.00

- a. Company logo and website linked on the sponsor page of www.kansasprorodeo.com
- b. Quarter-page (black & white) advertisement in the KPR Finals program (3.75x4.75)
- c. 2 tickets to attend the KPR Finals performance
- d. Company name announced during the KPR Finals performances

2018 KANSAS PROFESSIONAL RODEO ASSOCIATION SPONSOR

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
WEBSITE _____ PHONE _____
LOGO INFO _____ DONATION AMOUNT \$ _____
CHECK # _____ EVENT SPONSORED _____
DONATION RECEIVED BY: _____

ATTACH LOGO/INFORMATION AND/OR INCLUDE BUSINESS CARD

OR EMAIL TO tkessler4rodeos@yahoo.com

Please make check payable to: Kansas Professional Rodeo Association (KPR)

*Complete and return with check to:
Tina Kessler, Secretary, P.O. Box 159, Callaway, NE 68825*



2018 Kansas Professional Rodeo Association Sponsor Receipt

SPONSOR NAME _____
ADDRESS _____
CITY _____ ST _____ ZIP _____
PHONE _____
DONATION AMOUNT \$ _____ CHECK # _____
NAME OF CONTESTANT RECEIVING DONATION _____

Contact Information

Leon Winfrey, President - (620)629-0946
Tammy Peterson, Vice-President – (620)338-6190
Tina Kessler, Secretary – (308)880-0169